



The Village Current

An e-Newsletter of the
Blowing Rock Chamber of Commerce

The mission of the Blowing Rock Chamber of Commerce, through the efforts of our membership, shall be to contribute to the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.



Blue Ridge Heritage Days: Help to Celebrate the History and Heritage of Blowing Rock and the Blue Ridge Parkway this September



Blue Ridge Heritage Days will be celebrated the weekend of September 18th with a Street Festival and a Week of Celebration of our Heritage and History. The festival will be days of fun with events from several Blowing Rock organizations. BRAHM and Blowing Rock Frameworks and Gallery will be hosting A Love Affair: Art

and the Parkway, September 5 –18. The Chamber and the Blowing Rock Historical Society will team up to bring you more events surrounding the 18th. The street festival will mark the first time Blowing Rock has closed Main Street since the 1950's. This event commemorates the 75th Anniversary of the Blue Ridge Parkway and promises to be lots of fun. The street festival on Main Street will kick off on Saturday morning. In addition to the live music, street dance, parade of antique cars and speeches by dignitaries, Blowing Rock will be hosting food and heritage craft vendors all along Main Street. On Friday, visitors will also be able to enjoy tours on the history,

churches, architecture and supernatural and other fun topics. Local artisans are being asked to participate. It's time for your business to become part of the excitement. We also have a fun way to contribute to the success of the festival and honor the 75 years of the Blue Ridge Parkway. If you would like to contribute to help offset costs of live music, cloggers, demonstrations, utilities and promotions, the event is welcoming \$75 dollar donations from businesses and individuals. Contributors will be recognized at the festival- \$75 for 75 beautiful years! Contact Billie Rogers at 295-7851 to get involved.

Special Business After Hours Thursday, August 19



Grandfather Mountain will host our annual combined Business After Hours with the Boone Area Chamber of Commerce and the Avery Chamber of Commerce on Thursday, August 19 at Grandfather Mountain's new Top Shop. Mark your calendars now.

For our members, the Blowing Rock Chamber will be taking the Trolley to the top of the mountain and back for \$10 per person. The trolley ride will leave from Tanger Outlet Center at 5:15pm and leave the Mountain at 7:00pm. The trolley ride will include a relaxing drink along the way. Many businesses are members of all the area Chambers, particularly our business which serve the entire area, such as Grand-

father Mountain, Appalachian Regional Health or Carolina Mountain Living. More details are on the way, keep an eye on your e-mail. *This event is a private event for Chamber Members.*



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Friday,
July 30, 2010

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Calendar of Events

- **Tuesday, August 10, Auction at the American Legion, Auctions are called at 7pm**
- **Friday, August 13, Shred Day at First Citizens Bank, 9am-1pm**
- **Saturday, August 14, Art in the Park, American Legion Grounds, 10am-5pm**
- **Sunday, August 15, Concert in the Park with the Silvio Martinat Swing Band, 4pm**
- **Thursday, August 19, Business After Hours, Co-Hosted with the Boone and Avery Chambers, Grandfather Mountain, 6pm-7:30pm**

Meet Your Board:

Margaret Holder, Chetola Resort Vice President, 2010



Margaret Holder is a member of the Board of Directors.

Margaret Holder is the Blowing Rock Chamber's Board of Director's Vice President for 2010, a position she has held since this January. Margaret is the General Manager at Chetola Resort, located off Main Street in Blowing Rock. A North Carolina State University graduate, she has worked at Chetola since 1990. After moving here from Raleigh, Margaret first took a job at the front desk. Later, she moved to Chetola's marketing department. Margaret is a familiar face around Blowing Rock, and prior to joining the Chamber Board of Directors, she was involved with the Blowing Rock Merchants Association. She also has three children,

one girl, 12, and 8 year old twins, a boy and a girl, all of which are at Blowing Rock School. Margaret is a graduate of the charter class of the Blowing Rock Leadership Challenge, a program which she feels is a fabulous opportunity to learn how to be a more responsible person in the community. "The program gives you the tools to be able to help shape the community the way you want it," she says, voicing the pro-active goals of that program. In addition to her role as Vice President, Margaret serves as the leader of the Chamber's Finance committee. In this capacity she is, "Very excited about Developing the Total Resource Cam-

paign for the Blowing Rock Chamber. It's a program which develops and executes sponsorship and marketing opportunities at chamber events for our members. The Total Resource Campaign will be looking for many volunteers to help recruit sponsorships. The campaign provides an excellent venue for businesses to work together to support the Chamber and themselves."

Computer Security & Maintenance Classes

Topic 4 August 3 at 9am or August 4 at 6:30pm

Topic 5 August 10 at 9am or August 11 at 6:30pm

Hayes Performing Arts Center

www.hayescenter.org

New Members Join the Chamber



Photo by Todd Bush.

Turtle Creek on the Parkway, www.turtlecreekontheparkway.com, 828-773-7093, Office Located at Southmarke, 1179 Main Street Perched alongside the Blue Ridge Parkway atop the oldest mountain range in the world and minutes from the center of Blowing Rock sits Turtle Creek, the finest enclave in Western North Carolina and home to luxurious new mountain living. Come visit the Residence Club at Turtle Creek and discover a better way to own and enjoy life along the Blue Ridge Parkway.

Doc's Rocks Gem Mine, www.docrocks.net, 828-264-4499, 129 Mystery Hill Lane

Doc's Rocks Gem Mine was recently recognized by the North Carolina Board of Education as the ONLY education based commercial gem mine in North Carolina and were classified as a special class of Geological Interpreters practicing Interpretive Methods to relay college level geology to all age groups young and old.

Vincent Properties Construction, www.vincentpropertiesconstruction.com, 828-295-0700, 989 Main Street. Vincent Properties Construction is a full-service residential construction firm specializing in residential building construction and remodeling. We insure successful projects by working closely with our clients

and a carefully chosen group of architects, subcontractors and suppliers.

Blue Ridge Carpet Care, www.mountaingreenclean.com, 828-406-1201 Blue Ridge Carpet Care offers environmentally friendly cleaning methods. Owner James Teasley has over 20 years experience in the carpet cleaning industry. Services offered include: carpet cleaning, carpet repairs, stain/odor removal and upholstery cleaning. Blue Ridge Carpet Care serves the North Carolina Boone, Blowing Rock, Jefferson Areas, Wilkesboro Areas, Wake Forest, Raleigh and Cary.

Beware! Warm Summer Nights Can Mean An Increase in Burglaries



Keep your doors locked and your lights on!

Crime prevention research confirms that most burglaries take place in the warm summer months of July and August. Be aware of potential hazards for you and your employees. **Even in a "quite" town like Blowing Rock, merchants have been burglarized or have seen signs of attempted burglaries.**

These include businesses on our Main Street. Here are some tips to help prevent burglaries:

- Windows should have secure locks and burglar-resistant glass.
- Consider installing metal grates on all your windows except display windows.
- Remove all expensive items from window displays at night and make sure you can see easily into your business after closing.
- Light the inside and outside of your business, especially around doors, windows, skylights, or other entry points. Consider installing covers over exterior lights and power sources to deter tampering. Check the parking lot for good lighting and unobstructed views.
- Keep your cash register in plain view from the outside of your business, so it can be monitored by police during the day or at night. Leave it open and empty after closing.

Shred It!

For both home and business, shredding documents is a good way to keep important information secure while disposing of old files. Identity theft continues to be an all too common crime, so protect your important information by destroying the documents. In order to help get this done, the Blowing Rock Chamber of Commerce and First Citizens Bank are hosting a Shred It! Day, Friday, August 13, from 9 am - 1pm. A shredding truck will be parked in the parking lot of First Citizens Bank on Main Street. Both homes and businesses are welcome to take advantage of this event. Documents will be shredded while you watch!

*Photos from
Symphony by the Lake
by Lonnie Webster*



Shredding your documents is a good way to protect your business from fraud.



**The Blowing Rock
Chamber of Commerce**

*The Blowing Rock Chamber of Commerce
2010 Board of Directors*

Contact the Chamber:

7738 Valley Blvd Phone: 828-295-7851
PO Box 406 Fax: 828-295-4643
Blowing Rock, NC 28605 E-mail: info@blowingrock.com

**Keep Up with the Latest on Issues that Effect
Your Business.**

Links to help you Stay in The Know

[US Chamber of Commerce](#)

[NC Chamber of Commerce](#)

[United States Senate](#)

[United States House of Representatives](#)

North Carolina General Assembly :

[Senate](#)

[House of Representatives](#)

E-Mail Your Elected Officials:

U.S. Rep. Virginia Foxx – 202-225-2071 - [Web Email](#)

State Sen. Steve Goss – 919-733-5742 – [steveg@ncleg.net](#)

State Rep. Cullie Tarleton – 919-733-7727 –
[culliet@ncleg.net](#)

Officers

Nancy Santay, President

Cabin Fever

Margaret Holder, Vice President

Chetola Resort

Rita Davis, Past President

Wachovia Bank

Linda Gilleland, Secretary

Greystone Insurance

Deborah McDowell, Treasurer

Mountainaire Inn

Members of the Board

John Aldridge

Individual Representative

Tim Miller

Blowing Rock Frameworks & Gallery

Betsy Collins

Individual Representative

Joellyn Gibbons

Individual Representative

Don Hubble

Individual Representative

J. B. Lawrence

United Community Bank

Cathy Robbins

Tweetsie Railroad

Doug Pegram

Village Real Estate

Cindy Milner

Bistro Roca

Dick Goosman

Meadowbrook Inn

Christopher Brantley

Christopher's Wine & Cheese

Julie Robertson

The Last Straw

Genie Starnes

Individual Representative

Cathy Williamson

Kilwin's Chocolates & Ice Cream

Steven Price

Westglow

&

Jerry Burns, In Memory

Individual Representative



Say Cheese. If you have photos you'd like to share, please send them to

Stephanie@blowingrock.com.

We're especially looking for photos from our Business Members in their Businesses!

This Week in Photos



*More Symphony Photos from
The TDA's Amanda Lugenbell.*

