



# The Village Current

An e-Newsletter of the  
Blowing Rock Chamber of Commerce

The mission of the Blowing Rock Chamber of Commerce, through the efforts of our membership, shall be to contribute to the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.



## Exciting Additions to Symphony

Spend an evening under the stars by beautiful Chetola Lake with the Symphony of the Mountains at the Annual Symphony by the Lake, Friday, July 23. This annual outdoor performance of symphonic music, sponsored by the Chamber, on Chetola Resort's sweeping lawn has become the high point of Blowing Rock's summer season. This year, we are excited to announce the addition of Hot Air Balloons. Concert goers can purchase five minute rides on tethered hot air balloons for \$15 per person. Each trip can take up to four riders. Balloons will be operating from 5:30 – 7:30pm. Balloons are being sponsored by Reynolds Blue Ridge. Your business can get involved by sponsoring a balloon as well. Banners which go on the sides of the balloons basket are a wonderful way to promote your business. Balloon sponsorships are \$1500. Balloon sponsors have the privilege



of a balloon ride with champagne and four concert tickets. Concert goers are welcome to bring a picnic basket or enjoy a picnic or dinner buffet prepared by The Manor House Restaurant at Chetola. Following the music, a spectacular fireworks show will cap off a fantastic evening. The Blowing Rock Chamber provides a free shuttle from the Food Lion Shopping Center in Blowing Rock to Chetola. The shuttle is handicapped accessible and drops

concert goers off at the lawn with a minimum of walking. Tickets are \$26.00 for adults and \$10.00 for children under the age of twelve. Tickets are now available at the Visitor Center / Chamber of Commerce or by calling the Chamber office at 828-295-7851. Parking is also available at Tanger Shopping Center on the Parkway. The gates open at 5:30pm for picnicking by beautiful Chetola Lake at Chetola Resort, the performance will begin at 7:30pm, followed by fireworks.



Volume 5, Issue 12

Friday,  
July 2, 2010

### Inside this issue:

|  |   |
|--|---|
| Meet your Board:<br>Don Hubble   | 2 |
| Fourth of July Activities  | 2 |
| Charles Hardin Graduates from the US Chamber's Institute for Organizational Management | 3 |
| Hayes Center Offers Computer Courses   | 3 |
| New Members  | 4 |
| Member Accolades   | 4 |
| Links to Keep You Informed   | 5 |
| This Week in Photos  | 5 |

### Calendar of Events

- Sunday, July 4, Independence Day
- Wednesday, July 7, Meeting of the Board of Directors, Meadowbrook Inn, 8am-10am
- Saturday, July 17, Art in the Park, American Legion Grounds, 10 am—5 pm
- Friday, July 23, St. Mary of the Hills Tour of Homes, Tickets are available at the Visitor Center.
- Friday, July 23, Symphony by the Lake at Chetola, gates open at 5:30 pm



*Don Hubble is a member of the Board of Directors.*

Don Hubble was born and raised in northern Michigan. Upon graduation from high school, Don joined the Army and was an instructor in the 101st Airborne Jump School. He was recalled to active duty during the Berlin Crisis and in total served four years in the Army. Don is an alumnus of Western Michigan University with a BA in Chemistry and an MBA degree (concentration in management). He also attended Stanford University completed the Senior Executive Program, the Senior Financial Management Program and the Senior Marketing Management Program. With experience at companies as varied as Eastman Kodak, Dow Chemical, Reeves Bros., Don served as President and

### Meet Your Board: Don Hubble *Individual Representative*

Chief Operating Officer of NSI (National Service Industries), which was a Fortune 500 company at the time. He was also Chief Executive Officer, President and Chairman of the Board of Angelica Corporation, a public company headquartered in St. Louis, MO. No stranger to the board room Don has served on the Board of Directors of a number of public companies during business career. His non-profit board service is as impressive, having served as Chairman of Junior Achievement of Georgia, as Trustee of Maryville University, on the advisory Boards of the executive business programs at both Emory University and Washington University and he currently serves on the Board of

Trustees at Johnson & Wales University and the Blowing Rock Art and History Museum in addition to the Blowing Rock Chamber's Board of Directors. "My initial impression of the mission and workings of the Chamber have been very positive. All Chamber Members appear to working diligently to make Blowing Rock "a better place to be." The Chamber is working with other local organizations - including Town government - to improve the quality of life for businesses and residents alike," Don told the Village Current. Don married his high school sweetheart, Loretta, and they have three children and seven grandchildren.

## Fourth of July Schedule and Travel Expectations

Blowing Rock's Fourth of July Festivities kick off TODAY, July 2 with music in the park by Diana and Sarvis Ridge, followed by a Park Dance from 5—9pm with the Music of Sweet T. The action gets started at 9am on Saturday morning. Memorial Park will have a host of activities including watermelon eating and horseshoe contests. The parade begins at 2pm. See the full schedule [here](#). Travel re-

ports indicate that people will be on the road for the weekend. Check out this report from the VisitNC Travelink: *AAA Carolinas reports it expects a 12 percent increase in holiday travel, with approximately 930,000 North Carolinians to traveling 50 miles or more from home for the long weekend. AAA overall projects the number of Americans traveling this Fourth of July holiday weekend will increase 17.1 percent from 2009, with approximately 34.9*

*million travelers taking a trip at least 50 miles away from home. Last year, 29.8 million Americans traveled during the same period. The 2010 Fourth of July holiday travel period is defined as Thursday, July 1 to Monday, July 5. Trips by automobile are expected to increase in popularity with 90 percent of travelers, or 31.4 million people, reaching their destination by driving. To find out more, click [here](#) and [here](#).*



*The Chamber in the 2009 parade.*

## Charles Hardin Graduates from Institute for Organization Management

*A Leadership Training Program Produced by the U.S. Chamber of Commerce*



Charles Hardin, IOM, Executive Director, of the Blowing Rock Chamber of Commerce, has graduated from Institute for Organization Management (Institute), a four-year nonprofit leadership training program at the University of Georgia in Athens. "Institute graduates are recognized across the country as leaders in their communities," said Raymond P. Towle, IOM, CAE, the U.S. Chamber's vice president of Institute for Organization

Management. "These individuals have the knowledge, skills, and dedication to achieve professional and organizational success in the dynamic association and chamber industries." Since 1921, Institute has attracted association and chamber professionals from across the country to its five university sites. During the four years, most Institute participants attend the one-week sessions at the same site, building valuable relationships with others in the industry. Through a combination of required courses and electives, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and

effectively. "Institute provides the most comprehensive professional development available in our profession," said Russell C. Salzman, IOM, CAE, CEO and Executive Vice President of the Institute for Real Estate Management and chairman of the Institute Board of Trustees. "The program allows attendees to share today's best practices in an ever changing economic environment." Graduates of Institute receive the IOM recognition, signifying completion of 96 hours of course instruction in nonprofit management. In addition, participants can earn points toward the Certi-

fied Chamber Executive (CCE) or Certified Association Executive (CAE) certifications. Institute is a 501(c)(3) affiliate of the U.S. Chamber of Commerce and is the premier nonprofit professional development program for nonprofit professionals, fostering individual growth through interactive learning and networking opportunities. The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.



## Hayes Center Hosts Computer Courses for Businesses



While the Hayes Performing Arts Center in Blowing Rock prepares for new and exciting programming for a Summer 2011 official re-opening, it will also host and present limited yet exciting offerings both artistic and community-oriented throughout Summer and Fall 2010. The first of those is a summer computer seminar series facilitated by Boone-based CyberDiamond, LLC. The computer seminars, which will begin July 13 for five consecutive weeks, are part of a fundraising effort to sustain the Center during limited operations until its grand reopening. The series, titled Computer Security & Maintenance (CSM), is geared towards small businesses (fewer than 10 computers) and the average home computer user. A different focus, or topic, will be offered weekly on Tuesdays at 9am-11am or Wednesdays at 6:30pm-8:30pm for five consecu-

tive weeks from July 13 to August 11 at the Hayes Center in the Ebert Reception Hall on the second floor. Each session can be purchased individually or get the 5<sup>th</sup> class FREE if you purchase the entire 5-course seminar by July 14. The topics in this computer seminar series are extremely important to businesses who are committed to protecting the personal information of their customers as well as their own, says Jack Galvan, owner of CyberDiamond. Topic 1 (July 13 at 9am or **July 14 at 6:30pm**) My Computer Is Slow as Molasses! Want to Throw this Darn Computer Out the Window! Topic 2 (July 20 at 9am or **July 21 at 6:30pm**) I Think My Kids/Employees Are Infecting Me! Topic 3 (July 27 at 9am or **July 28 at 6:30pm**) How the Heck Is My Neighbor Using My Internet for Free? ...Securing Your Wi-Fi

Router for Your Home and Small Business NOTE TO ALL ATTENDEES: PLEASE, bring your wireless capable working laptop, netbook or notebook to this session. Topic 4 (August 3 at 9am or **August 4 at 6:30pm**) Lock the Doors and Windows, I Am Going Online!...Securing Your Information in a Dangerous Online World *Computers and physical security*. Topic 5 (August 10 at 9am or **August 11 at 6:30pm**) If I Don't Know You, Why Should I Trust You? *Virtual safety and Internet security*. Cost per session is \$30 (\$25 for Watauga, Avery, Ashe, or Caldwell business employees or residents). Or get the the 5th class free if the entire series package is purchased by July 14: \$120 (or \$100). Cash or checks are accepted at the

Hayes Center Box Office, or pay by mail: Send checks to Hayes Performing Arts Center, PO Box 1009, Blowing Rock, NC 28605. You can also pay by credit card (Visa or MasterCard) on our website at [www.hayescenter.org](http://www.hayescenter.org) or by calling 828-295-0112 x5. CyberDiamond is not charging the Hayes Center a class facilitation fee and is donating their time and effort. All proceeds from participation will go to the Hayes Center Repositioning Fund to help reopen the Center in Summer 2011. For more information on registering, call 828-295-0112 x5. For more information about CyberDiamond, click on our news section at [www.hayescenter.org](http://www.hayescenter.org) or visit them at [www.cyberdiamond.net](http://www.cyberdiamond.net).

## New Members Join the Chamber



*New Members are like seeds in summer melons, they keep us growing!*

**A-1 Termite and Pest Control, Inc.**, Bruce Roberts, 2686 Morganton Blvd SW, Lenoir, NC 28645, 828-264-4656 Our underlying drive comes from the satisfaction of constructing relationships and producing a service that is needed and synergetic to all parties involved. Commercial / Residential Termite and Pest Control, Radon Testing / Mitigation, Crawl Space Care, Since 1966. <http://www.a1termitepc.com/>

**Barringer Moving & Storage**, Chris Barringer 2381 26TH Street, Hickory 828-851-4383, Providing quality moving services.

**Pulp**, Tim Miller, 1706 West State St., Bristol TN, 423-764-5751, Printing and Internet Services, <http://getpulp.com/>

**Climbing The Walls**, Randy Ouzts, 321 By-Pass, Climbing the Walls, Too is a full service florist. We are 1-800-Flowers, Teleflora and FTD. We do weddings, private and corporate parties, and garden affairs. Our look is casual ele-

gance with natural style. We service Blowing Rock, Boone and Linville. We design our own containers for special occasions. 828-295-9550

**Blowing Rock Investment Properties**, Scott McIntosh, 6236 US Highway 321, South Blowing Rock, NC 828-295-7337. Whether you are looking for a unique mountain retreat, a home to retire, a residence in a beautiful and dynamic town or a place to invest money during difficult economic times, Blowing Rock Investment Properties professional MLS Realtors can help! We are eager to work with you in finding the ideal Blowing Rock or NC Mountain Real Estate Property for you. Regardless of your experience in buying or selling real estate you will benefit from our innovative services. Available 7 days a week. Guaranteed to find you the best property in Blowing Rock NC and the surrounding areas in the High Country. [www.brips.com](http://www.brips.com)

**Cindy and Larry Kovalcin, Realtors, Blowing Rock**

**Investment Properties**, 828-963-3800, 6236 US Highway 321, South Blowing Rock, NC Realtors serving the High Country. <http://www.teamkovalcin.com/>

**Tucked Inn**, Tom Matthews, Tucked behind the post office, just one block from Main Street, this new cottage is available for vacation rentals. No need to worry about hard to find parking spaces in the Village; excellent restaurants and shopping are just a stroll away. Sleeps six. Contact Blowing Rock Resort Rentals at 866.800-9899.

**Original in Art**, 1116-4 Main Street, Martin House, 828-449-4256 Original. .... a new experience in original art Opens July Fourth weekend and is located in the Martin House courtyard! Rising new talents exhibit an array of techniques in an interactive atmosphere where everyone feels welcome and engaged. It's fresh... And where art is going!

### Member Accolades

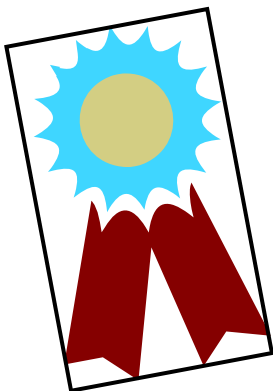
Congratulations to **The Last Straw** for their Twenty-first Anniversary.



Way to go Highland Craftsmen on winning a pretigious SHARP award from OSHA. SHARP stands for Safety and Health Achievement Recognition Program. Highland Craftsmen is the first company in Mitchell County to be recog-

nized with the Award. SHARP companies are considered models for other businesses. Keep up the good, safe work Highland Craftsmen!

**BARK HOUSE**  
By Highland Craftsmen Inc.  
The Original Bark Shingle Manufacturer





**The Blowing Rock  
Chamber of Commerce**

Contact the Chamber:

7738 Valley Blvd Phone: 828-295-7851  
PO Box 406 Fax: 828-295-4643  
Blowing Rock, NC 28605 E-mail: info@blowingrock.com

**Keep Up with the Latest on Issues that Effect  
Your Business.**

**Links to help you Stay in The Know**

[US Chamber of Commerce](#)

[NC Chamber of Commerce](#)

[United States Senate](#)

[United States House of Representatives](#)

*North Carolina General Assembly :*

[Senate](#)

[House of Representatives](#)

**E-Mail Your Elected Officials:**

U.S. Rep. Virginia Foxx – 202-225-2071 - [Web Email](#)

State Sen. Steve Goss – 919-733-5742 – [steveg@ncleg.net](#)

State Rep. Cullie Tarleton – 919-733-7727 –  
[culliet@ncleg.net](#)

*The Blowing Rock Chamber of Commerce  
2010 Board of Directors*

**Officers**

**Nancy Santay, President**

*Cabin Fever*

**Margaret Holder, Vice President**

*Chetola Resort*

**Rita Davis, Past President**

*Wachovia Bank*

**Linda Gilleland, Secretary**

*Greystone Insurance*

**Deborah McDowell, Treasurer**

*Mountaineer Inn*

**Members of the Board**

**John Aldridge**

*Individual Representative*

**Tim Miller**

*Blowing Rock Frameworks & Gallery*

**Betsy Collins**

*Individual Representative*

**Joellyn Gibbons**

*Individual Representative*

**Don Hubble**

*Individual Representative*

**J. B. Lawrence**

*United Community Bank*

**Cathy Robbins**

*Tweetsie Railroad*

**Doug Pegram**

*Village Real Estate*

**Cindy Milner**

*Bistro Roca*

**Dick Goosman**

*Meadowbrook Inn*

**Christopher Brantley**

*Christopher's Wine & Cheese*

**Julie Robertson**

*The Last Straw*

**Genie Starnes**

*Individual Representative*

**Cathy Williamson**

*Kilwin's Chocolates & Ice Cream*

**Steven Price**

*Westglow*

**&**

**Jerry Burns, In Memory**

*Individual Representative*

**This Week in Photos**

*Enjoy the flowers at the Visitor Center.*



*Say Cheese. If you have photos  
you'd like to share, please send  
them to  
[Stephanie@blowingrock.com](#).  
We're especially looking for  
photos from our Business Mem-  
bers in their Businesses!*

