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# THE VILLAGE CURRENT

AN E-NEWSLETTER FROM THE BLOWING ROCK CHAMBER OF COMMERCE

The mission of the Blowing Rock Chamber of Commerce, through the efforts of our membership, shall be to contribute to the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.

## Chamber Partners

### GOLD PARTNERS:

ROCK BARN GOLF & SPA  
REYNOLDS BLUE RIDGE



### SILVER PARTNERS:

APPALACHIAN ENERGY  
APPALACHIAN REGIONAL  
HEALTHCARE SYSTEMS  
BLOWING ROCK INN/BOXWOOD LODGE  
CHETOLA RESORT AT BLOWING ROCK  
FOUR FORTY FOUR  
THE LAST STRAW  
UNITED COMMUNITY BANK



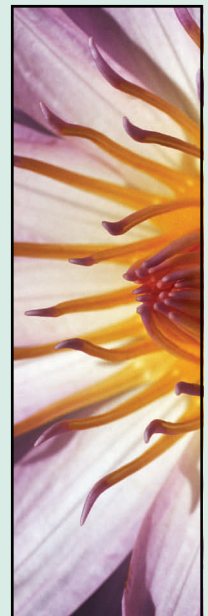
## The Start to a Busy Season

### June Events Mark the Beginning of a Summer of Activates

This summer promises to be a hot one – and we aren't talking about the high temperatures we're getting! June is in Bloom in Blowing Rock with a month of activities dedicated to gardening (see 6 below). Art in the Park is celebrating its 49th Anniversary season this year, dates for the five remaining shows are: June 11, July 16, August 13, September 10 and October 1. Each show is followed on Sunday by Concert in the Park, the music starts at 4pm. Symphony by the Lake at Chetola will be Friday, July 22. Tickets are available online at: [www.blowingrock.com/symphony.htm](http://www.blowingrock.com/symphony.htm), or by calling the Chamber of Commerce. This year, The St. Mary's Tour of Homes will be Saturday, July 23 – the day after the Symphony. Tickets for the Tour of Homes will be available at the Chamber office, 132 Park Avenue.

### June is Gardening Month in Blowing Rock

June is one of the loveliest months in Blowing Rock. The Blowing Rock Chamber of Commerce has organized three weeks of garden-oriented events and activities in and around the town to take advantage of nature's floral bounties. Gardening Month runs from Sunday, June 12 through Tuesday, June 28, with garden tours, nature walks, seminars, lectures, luncheons, teas, demonstrations and more taking place on Sundays, Mondays and Tuesdays in that three-week period. For more information about the many events and activities during Gardening Month in Blowing Rock, visit [blowingrock.com](http://blowingrock.com) and click on Gardening Month or call the Blowing Rock Chamber of Commerce at 828.295.7851



## Upcoming Calendar Events

Thru Oct: The Blowing Rock Farmers Market, Wallingford Street, 4:00-6:00pm, Every Thursday  
 Throughout Jun: Gardening Month in Blowing Rock. Check [www.blowingrock.com](http://www.blowingrock.com) for details  
 Thru Aug: Sunday Music at the Martin House, 2:00-4:00pm, every Sunday  
 Thru Oct: Music on the Lawn, Inn at Ragged Garden, every Friday evening

**Jun 9 - 12:** Blowing Rock Charity Horse Show - Saddle bred, Tate Show Grounds  
**Jun 10:** Sunset Stroll, Sunset Drive, 5:00-8:00pm  
**Jun 11:** Art in the Park, American Legion Grounds  
**Jun 12:** Concert in the Park, the Flosom Prison Gang, 4pm  
**Jun 13 - 25:** Benefit Exhibition and Auction, Blowing Rock Frameworks & Gallery  
**Jun 13:** Monday Night Concert Series, Broyhill Park  
**Jun 17:** Business After Hours, Westglow resort and Spa, 5:30-7:00pm  
**Jun 17 - Jul 3:** Ensemble Stage Presents Catfish Moon, Blowing Rock School Auditorium

Chamber Events are in gray.  
 More information and a complete calendar can be found at:  
[www.blowingrock.com](http://www.blowingrock.com) or  
[www.blowingrockncchamber.com](http://www.blowingrockncchamber.com)



**Beep Beep!** Please make note that the Blowing Rock School Parking Lot is used for fund raising for school clubs and class activities on festival and event days. If you have employees that park there in summer, please make arrangements for them to pay the parking fee.  
 THANKS!



## Meet Your Board: John Aldridge

### Vice President of the Board of Directors

Individual Representative John Aldridge is in his fourth year as a Member of the Board of Directors for the Blowing Rock Chamber of Commerce. He currently serves as the Vice President of the Board of Directors. John comes to Blowing Rock via Atlanta, Georgia, where he is a Senior Counselor with the law firm of McKenna, Long, and Aldridge. John currently serves as the chair of the Economic Development Committee of the Chamber. John is one of a team of leaders behind the development of the North Carolina Wine & Culinary Center at Blowing Rock. John has many goals for his service for the Chamber Board, but his main goal is to build our membership so that, "we might better serve our business community and our community at large." Furthermore, John hopes to see the Chamber recruit and develop leaders in our community. He served as the commencement speaker for the 2011 Blowing Rock Leadership Challenge. John and his wife, Lucy, have owned a home in Blowing Rock since 2001. John is a graduate of Duke University and the University Of North Carolina School Of Law. Lucy is a retired Presbyterian Minister and she and John are members at Ruple Memorial Presbyterian Church. John and Lucy are both from Mount Airy, North Carolina; they have three children and five grandchildren.



Board of Directors Vice President John Aldridge takes a cooking class at the New York Wine & Culinary Center.

## Business After Hours

**Tuesday, June 21**

Join members of the Blowing Rock Chamber of Commerce at Westglow Resort and Spa for Business After Hours on Tuesday, June 21, 5:30-7:30pm.

Watch your e-mail for more information.



## New Members

### My New Best Friend

Lori Stewart is your New Best Friend! Her goal is to coordinate all of the demands of her client's day and to provide maximum effectiveness and efficiency in the performance of duties. You have the opportunity to have by your side a "Lifestyle Manager"! I am motivated, trustworthy, bonded and insured.

Telephone: (828) 406-5040

Web: [www.mynewbestfriend.biz](http://www.mynewbestfriend.biz)

### Locallinks, LLC

Locallinks, "your link to all things local." A comprehensive Web Directory for local area businesses. The newest, most affordable marketing opportunity in the High Country! "Get Linked" today! The consumer is searching, but not "by the book."

Serving the High Country

Telephone: (828) 964-0000

Web: [www.locallinks.net](http://www.locallinks.net)

### Sassy & Co. Hair Salon

Sassy & Co Hair Salon will strive to exceed each guests expectations by providing an indulgent experience that is specific to each individual. We at Sassy will inspire change we will be innovative and motivated in providing our guests with leading edge designs and techniques as set by the hair industry. We invite you to come into the salon and "Let's Get Sassy".

Located at: 1434 Hwy 105 Unit 4A, Boone, NC 28607

Telephone: 828-264-4009

Web: [www.sassycompany.com](http://www.sassycompany.com)

### Meta Data

Providing legal nurse consulting services to attorneys in North Carolina; including the areas of Charlotte, Asheville, Morganton, Boone, Hickory and Lenoir. With 18 years of experience as a RN, specializing in ICU, cardiac care, orthopedic and skilled nursing.

Telephone: 828-443-4277

Web: [www.metadatallc.com/](http://www.metadatallc.com/)

## Grand Openings and Re-Openings

Be sure to check out the new businesses and businesses who are celebrating Grand Openings and Re-opening soon. Victoria's Paw Spa will host humans and canines at their July 12 Grand Opening Celebration. The Mountain Cottage will also celebrate a Grand Opening soon. We're also excited to see our seasonal businesses return to full swing. Don't miss breakfast at the Village Café or something sparkling at Blowing Rock Estate Jewelry. Mother Nature Produce and Climbing the Walls are not only reopening for the season — but they have a new spot on Main Street below Foot-sloggers. Stop by soon!



## Greening Your Business

### Reprinted from the Travel NC Newslink



**PSSSSST: There are some fantastic links here! PAY ATTENTION!**

#### N.C. GREEN TRAVEL: AS IF RECYCLING MATTERED

When most people think about going green, the first thing that comes to mind is recycling. Research from [PGAV Destination Consulting](#) shows that recycling bins are the best example travelers consider of an attraction's environmental commitment. And not having a recycling program can result in some strong emotions. According to the [Recycling Business Assistance Center](#), recycling is also good for North Carolina's economy. Travelers, particularly event planners, are becoming more knowledgeable about waste reduction and are asking questions about where the recyclables go. So it is important that if there is a recycling program, it goes beyond just putting a few recycling bins in a lobby. For assistance in implementing a recycling program at an attraction or accommodation, contact the local waste reduction contact ([Watauga County Recycling](#) or [Town of Blowing Rock](#)) or Tom Rhodes at the N.C. Division of Environmental Assistance and Outreach. For more information on recycling, visit [U.S. EPA Recycling on the Go](#), [N.C. DPPEA Event and Venue Recycling](#) or [Partnership for Bar & Restaurant Recycling](#). The [National Restaurant Association](#)'s recent report on recycling is downloadable. For more information on sustainable tourism, contact Alex Naar at (252) 737-1346.



**2011 Officers**

**MARGARET HOLDER**

President  
Chetola Resort

**JOHN ALDRIDGE**

Vice President  
Individual Representative

**NANCY SANTAY**

Past President  
Cabin Fever

**LINDA GILLELAND**

Secretary  
Greystone Insurance

**DEBORAH MCDOWELL**

Treasurer  
Mountaineer Inn & Log Cabins

**Members of the Board**

**TIM MILLER**

Blowing Rock Frameworks & Gallery

**BETSY COLLINS**

Individual Representative

**DON HUBBLE**

Individual Representative

**J. B. LAWRENCE**

United Community Bank

**CATHY ROBBINS**

Tweetsie Railroad

**DOUG PEGRAM**

Village Real Estate

**CINDY MILNER**

Bistro Roca

**DICK GOOSMAN**

Meadowbrook Inn

**CHRISTOPHER BRANTLEY**

Christopher's Wine & Cheese

**JULIE ROBERTSON**

The Last Straw

**GENIE STARNES**

Individual Representative

**CATHY WILLIAMSON**

Kilwin's Chocolates & Ice Cream

**STEVEN PRICE**

Westglow

**MELISSA PICKETT**

Blowing Rock Inn

**CHELSEA GARRETT**

diSanti, Watson, Capua & Wilson

**Photo Spot!**

*On Sunday, June 5, the Chamber of Commerce dedicated a stone bench in memory of Jerry Burns.*



*Check out photos from the Chamber Picnic and Business After Hours at Reynolds at the Facebook page.*

**Keep Up With The Latest Issues:**

[US Chamber of Commerce](#)

[NC Chamber of Commerce](#)

[United States Senate](#)

[United States House of Representatives](#)

[North Carolina Senate](#)

[North Carolina House of Representatives](#)

**Contact Your Elected Officials:**

**U.S. Rep. Virginia Foxx**

202-225-2071 - [Web Email](#)

**State Sen. Dan Soucek**

919-733-5742 - [Dan.Soucek@ncleg.net](#)

**State Rep. Jonathan Jordan**

919-733-7727 - [Jonathan.Jordan@ncleg.net](#)

**Contact the Chamber:**

7738 VALLEY BLVD. • PO BOX 406 • BLOWING ROCK, NC 28605

PHONE: 828-295-7851

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[membership@blowingrock.com](mailto:membership@blowingrock.com)

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**Stephanie Keener**

Membership Services &  
Art in the Park Coordinator

[Stephanie@blowingrock.com](mailto:Stephanie@blowingrock.com)