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# THE VILLAGE CURRENT

AN E-NEWSLETTER FROM THE BLOWING ROCK CHAMBER OF COMMERCE

The mission of the Blowing Rock Chamber of Commerce, through the efforts of our membership, shall be to contribute to the cultural, social and economic development, growth and sustainability of Blowing Rock while preserving the charm and character of the village.

**Chamber Partners**

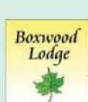
**GOLD PARTNERS:**

ROCK BARN GOLF & SPA  
REYNOLDS BLUE RIDGE



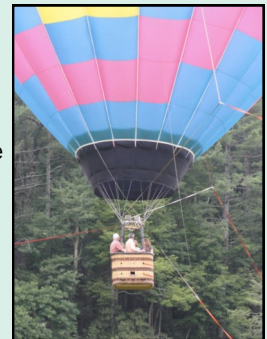
**SILVER PARTNERS:**

APPALACHIAN ENERGY  
APPALACHIAN REGIONAL  
HEALTHCARE SYSTEMS  
BLOWING ROCK INN/BOXWOOD LODGE  
CHETOLA RESORT AT BLOWING ROCK  
FOUR FORTY FOUR  
THE LAST STRAW  
UNITED COMMUNITY BANK



## Symphony By The Lake Draws Record Crowds

A delightful evening was enjoyed by all at the 24<sup>th</sup> annual Blowing Rock Chamber of Commerce event **Symphony By The Lake** held at Chetola this past Friday, July 22nd. Thankfully, the rain held off and the weather was beautiful, providing a gorgeous backdrop for this pinnacle event of the season. While a steady stream of participants enjoyed hot air balloon rides, The Harris Brothers opened the festivities by performing a vast array of American traditional music.



The theme this year was "Celebrate Americana" and The Symphony of the Mountains Orchestra entertained a huge crowd of over 3000 music lovers. From the truly patriotic songs of the National Anthem to the Armed Forces Salute, Conductor Cornelia Laemmli Orth evoked not only our pride in our country but chills down our spines. And to put the finishing touch on the evening, a dazzling fireworks display lit up the night sky.

This year, each of our tent sponsors helped add to the festivities by decorating their tents – and as always, doing a fabulous job! For the business category, Meadowbrook Inn won with their pirate and pirate ship themed tent. Their prize was a **Con't page 3**





## Upcoming Meetings and Chamber Produced Events

Every Thursday thru Oct 21:  
The Blowing Rock Farmers Market

**Aug 13:** Art in the Park, 10:00 am–5:00pm, American Legion Grounds

**Aug 14:** Concert in the Park, Memorial Park, 4:00pm Grandfather Mountain Highland Pipe Band

**Aug 16:** Business After Hours, 5:30–7:00pm, Blowing Rock Carpet Service

**Other Meetings of Importance to Members:**

**Aug 1:** Events Committee Meeting, 9:00am, Blowing Rock Chamber

**Aug 4:** Grand Re-Opening, 5:30pm, Climbing The Walls, Too

**Aug 8:** Finance Committee, 9:00am, Chetola

**Aug 9:** Town Council, 5:00pm, Town Hall

**Aug 17:** Blowing Rock Lodging Assoc., 1:00pm, Location TBA

**Aug 23:** Executive Board Meeting, 3:30pm, Blowing Rock Chamber  
**Aug 24:** Downtown Partnership Meeting, 2:00pm, Blowing Rock Fire Department

**Aug 24:** Economic Development Committee, 4:00pm, Blowing Rock Chamber

**Aug 25:** Business Support Committee, 1:00pm, Bistro Roca

More information and a complete calendar can be found at:

[www.blowingrock.com](http://www.blowingrock.com) or  
[www.blowingrockncchamber.com](http://www.blowingrockncchamber.com)



## Partner Focus

# Blowing Rock Hospital

## A Member of Appalachian Regional Healthcare System

Blowing Rock Hospital, a member of Appalachian Regional Healthcare System, has been part of the Blowing Rock community since 1952. Blowing Rock Hospital's Davant Extended Care and Rehabilitation Center has cared for those in the High Country for nearly 60 year in its 72-bed extended care facility and 25-bed inpatient care and rehabilitation center located on Chestnut Drive in Blowing Rock. Residents of the extended care center and patients who are at the facility for short or long-term rehabilitation have access to physicians, nurses, physical, occupational, speech, recreational and respiratory therapists, licensed social workers and dieticians. The activities department offers a variety of activities that provide physical, spiritual and mental stimulation.



Plans are underway to build a new Post-Acute Care facility to replace the current Blowing Rock Hospital. A Certificate of Need has been filed with the State of North Carolina for 30 additional long-term care beds. If the Certificate of Need is awarded to Blowing Rock Hospital, a new state-of-the-art 102-bed facility would be built near the intersection of Hwy 321 and the Blue Ridge Parkway. The new facility would offer a neighborhood design with areas designated for short and long term rehabilitation, Alzheimer's care, short stay skilled nursing and long term care. A decision on the Certificate of Need should be received in the Fall of 2011.

In addition to Blowing Rock Hospital, Appalachian Regional Healthcare System is comprised of Watauga Medical Center, in Boone, and Charles A. Cannon, Jr. Memorial Hospital, in Linville, a physician practice management group offering primary and specialty care and a healthcare foundation. In addition, the healthcare system also has a wide array of outpatient services to include, a cancer center, rehabilitation center, imaging center, wound care center, wellness center, along with home health and home care.

For more information on all the services offered by Appalachian Regional Healthcare System, please visit [www.apprhs.org](http://www.apprhs.org).

## Victoria's Paw Spa & Boutique Celebrates Grand Opening

The Blowing Rock Chamber along with Board Members, local radio personality, Steve Frank, and several four-legged friends gathered for refreshments and "doggy-safe" cake at Victoria's Paw Spa on July 12th to celebrate its grand opening.

Victoria's Paw Spa is Blowing Rock's first and only dog grooming salon offering full-service grooming, spa treatments, doggie day care, self-dog wash, hand-made clothing, toys, all-natural treats, and lots of TLC! They only use top of the line, all-natural products because your dog deserves only the best! Express services are also available for your convenience.



## New Members

### Identities Advertising, Inc.

Established in the High Country in 1995, Identities Advertising, Inc. is a full-service and award-winning agency who specializes in connecting consumers and brands through innovative advertising, direct marketing and interactive media. From the planning and the creation to the handling of each client's marketing materials, Identities has become a reputable agency known for its superior creative and branding talents.

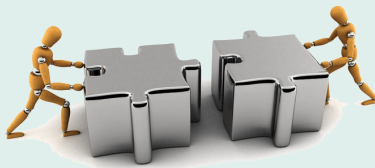
P.O. Box 3586, Boone, NC 28607

Telephone: (828) 265-1185

Web: [www.identitiesadvertising.com](http://www.identitiesadvertising.com)

And welcome to our newest individual members:

**Marilyn Green** of Blowing Rock  
**Jim Williams** of High Point



## Symphony, Con't

beautiful bark basket from Cabin Fever on Main Street filled with delectable baked goods and breads from Stick Boy Bread Company in Boone. In the social category, a magnificent wine and cheese basket from Christopher's Wine and Cheese Shop on Sunset Drive in Blowing Rock was awarded to David Hatcher of Picture Perfect Hollywood. Congratulations to both tent patron sponsors!

The Blowing Rock Chamber of Commerce would like to thank all of the sponsors for helping pull off such a wonderfully successful event. A special thank you goes to our volunteers, Blowing Rock Fire & Rescue, Cabin Fever, Christopher's Wine and Cheese, Chetola Resort, Food Lion shopping center, The Last Straw, Tanger Outlet Center and Zika & Peter Rea.

For everyone else, start preparing for next year's event – it will be the 25<sup>th</sup> anniversary of Symphony By The Lake. The Symphony of the Mountains Orchestra has already generously agreed to perform again and the theme will be "SILVER!" So, start thinking about your tent decorations and call the Chamber to be put on next year's waiting list for a tent space. Next year promises to be a SILVER spectacular!

## Grand Re-Opening

**Place:** Climbing the Walls & Mother Nature's Produce

**Date:** Thursday, August 4, 2011

**Time:** 5:30pm

Light refreshments and wine will be served at **Climbing the Walls, Too** and **Mother Nature's Produce** next Thursday to celebrate their new combined location at 871B Main Street in Blowing Rock (underneath Footsloggers and across the street from Knight's on Main).

As a full service florist, the friendly staff at **Climbing the Walls, Too** will create beautiful flower arrangements and gifts suitable for all of your gift-giving needs. Their floral designers use only superior flowers in their arrangements, so they'll provide your special occasion with the ideal look often described as "casual elegance with natural style". **Mother Nature's Produce** provides a nice compliment to the space with her wide variety of hand-picked fruits and vegetables, as well as farm fresh cheese, breads, homemade pies and cakes and locally-made jams and jellies.

Come out Thursday for the ribbon ceremony and meet the owners of **Climbing The Walls**, Scott Adams and Randy Ouzts, and Pat Slone of **Mother Nature's Produce** and toast their new and very convenient location. Hope to see you there!



## Meet Terri Bailey, Membership Services Director

The Chamber welcomes Terri Bailey as the new Membership Services Director. Terri replaces Stephanie Keener who has re-located with her family to Lynchburg, VA.

Terri comes to the Chamber with over 20 years experience in advertising, graphic arts, marketing and event planning. She is a native of East Bend, NC but has lived in Watauga County for over 12 years. She holds a BFA in Art from UNC-G and is a published illustrator. Most recently, Terri has been a award-winning creative director and website developer for Identities Advertising, Inc., a local, full-service advertising agency. Prior experience included grand opening marketing and event planning for Lowe's Companies, Inc.

Terri will be responsible for Art in the Park and Chamber communications in addition to membership services and events. Please call or drop by and introduce yourself to Terri and welcome her to our Chamber.



2011 Officers

MARGARET HOLDER  
President  
Chetola Resort

JOHN ALDRIDGE  
Vice President  
Individual Representative

NANCY SANTAY  
Past President

LINDA GILLELAND  
Secretary  
Greystone Insurance

DEBORAH MCDOWELL  
Treasurer  
Mountaineer Inn & Log Cabins

Members of the Board

TIM MILLER  
Blowing Rock Frameworks & Gallery

BETSY COLLINS  
Individual Representative

DON HUBBLE  
Individual Representative

J. B. LAWRENCE  
United Community Bank

CATHY ROBBINS  
Tweetsie Railroad

DOUG PEGRAM  
Village Real Estate

CINDY MILNER  
Bistro Roca

DICK GOOSMAN  
Meadowbrook Inn

CHRISTOPHER BRANTLEY  
Christopher's Wine & Cheese

JULIE ROBERTSON  
The Last Straw

GENIE STARNES  
Individual Representative

CATHY WILLIAMSON  
Kilwin's Chocolates & Ice Cream

STEVEN PRICE  
Westglow

MELISSA PICKETT  
Blowing Rock Inn

CHELSEA GARRETT  
diSanti, Watson, Capua & Wilson

Pet Portraits for You and Your Furry Friend

Place: Victoria's Paw Spa and Boutique

Date: Monday, August 8, 2011

Time: 12pm-8pm



There will be a pet photographer at Victoria's Paw Spa & Boutique from Superior Portrait Studios to photograph your family pet either with family members or alone.

An appointment is needed and there is a \$15 sitting fee in which half of the proceeds will go to benefit the Watauga Humane Society. You will receive a certificate for a free 8x10 photograph when you make your appointment with sitting fee.

Photo Spot!



Winners of Art in the Park on July 16: The Blue Ribbon was awarded to Charlotte Anne Grabman of Charleston, SC for Scherenschnitte (scissor cutting). Second place went to John Garland & Mary Paul of Knightdale, NC for their Freechild Studio Pottery. Honorable mentions were given to Paige Cox, Fiber Artist and Nell Chandler, Jewelry.



The Harris Brothers opened the show for Symphony of the Mountains this past Friday, July 22nd at Symphony By The Lake at Chetola. What a great night!

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[NC Chamber of Commerce](#)

[United States Senate](#)

[United States House of Representatives](#)

[North Carolina Senate](#)

[North Carolina House of Representatives](#)

Contact Your Elected Officials:

U.S. Rep. Virginia Foxx

202-225-2071 - [Web Email](mailto:Web_Email)

State Sen. Dan Soucek

919-733-5742 - [Dan.Soucek@ncleg.net](mailto:Dan.Soucek@ncleg.net)

State Rep. Jonathan Jordan

919-733-7727 - [Jonathan.Jordan@ncleg.net](mailto:Jonathan.Jordan@ncleg.net)

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